Website Investigation with the 5 Ws

Where?
Where is the information coming from?
Can its contents be verified elsewhere with citations or references?
Is there a better place to find this information?

When?
When was it written or last updated?
Is this current enough for your needs?

Who?
Who wrote this information?
What are his/her qualifications in this subject?
Is there contact information?
Is it affiliated with a known/trusted institution?

Why?
Why was this information written?
What is the author’s purpose or goals?
How might those aims affect how the information is presented?

What?
Does what this article says agree or disagree with other sources you’ve found?
How is the article written?
Is it casual or formal?
Does it sound sensationalistic or too good to be true?

*Context is key!*